

DiscoverE's GLOBAL MARATHON KICKS OFF MARCH 5

ANNUAL VIRTUAL FORUM BUILDS A WORLDWIDE COMMUNITY OF WOMEN IN ENGINEERING AND TECHNOLOGY THROUGH LIVE WEBCASTS AND LOCAL SATELLITE EVENTS

WASHINGTON DC, xx – DiscoverE's annual Global Marathon kicks off at noon (ET) on Wednesday, March 5, with opening remarks by Meg Whitman, President and CEO, HP. With a 2014 theme of *Let's Make a Difference*, the Global Marathon is a free, worldwide online forum connecting and engaging women in engineering and technology.

The only global event of its kind, the Marathon allows women professionals to meet virtually and share their stories of personal, educational, and professional challenges and successes. Featuring three days of live webcasts and local satellite events, the event is offered in conjunction with International Women's Day on March 8. The 2013 Marathon engaged more than 900 active participants in 74 countries.

Topics for the three day event are:

March 5 – Advice From the Top

Top women executives share advice, anecdotes and best practices, highlighted by the panel ***The Best Advice You'll Ever Get ... And Be Able to Give***. Also meet ***Women on the Edge: Leaders in Emerging Technologies***. Panelists represent women in IT, energy, electronic warfare systems, and cloud computing.

March 6 – Gaining Momentum

Moving from vision to action, the next wave of women in engineering provide practical tips to advance knowledge and career. Panels include ***Best Ways to Mentor and Network*** and ***Why & How I Changed Careers***. ***Women on High Performing Global Teams: Strategies for Success***, unites four time zones.

March 7– Inspire Yourself. Inspire Others.

The panel ***Engage, Empower and Enhance Through Volunteering*** shines a spotlight on professional women who volunteer with humanitarian organizations, mentor women in engineering and encourage the next generations.

Leveraging Global Collaborations to Inspire the Next Generation of Female Engineering Leaders shines a spotlight on the next generation of Nigerian female engineering leaders who implemented an outreach program to introduce girls to engineering.

The Marathon concludes with ***Together We Make a Difference***, headlined by remarks from the Marathon's Global Chair, Danielle Curcio, Chief Software Engineer for Raytheon and Dawn McGinley, Global Leader and Strategist, 3M Women's Leadership Forum and 2015 Marathon Chair.

"Diversity and inclusion are more important than ever as we work together to develop innovative solutions that meet our customers' needs globally," comments Danielle Curcio, Chief Software Engineer, Raytheon and Chair, 2014 Global Marathon. "The Global Marathon is a tremendous opportunity for women worldwide to come together, to learn from one another and share experiences. This free, virtual platform is unique and allows everyone to participate. When women connect from around the globe, they inspire each other to change the world."

For more information, interested participants should visit www.discovere.org/our-programs/global-marathon or email the Marathon team at globalmarathon@discovere.org.

Major sponsors of the 2014 Global Marathon include ExxonMobil, Motorola Solutions Foundation, 3M, and Bechtel. Additional sponsors include DuPont, Alcoa and Raytheon.

About DiscoverE

The mission of DiscoverE is to sustain and grow a dynamic engineering profession through outreach, education, celebration and volunteerism. DiscoverE supports a network of thousands of volunteers in its partner coalition of more than 100 professional societies, major corporations and government agencies. Together we meet a vital need: introducing students, parents, and educators to engineering, engaging them in hands-on engineering experiences and making science and math relevant. For more information, visit www.discovere.org. #eweek2014.

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