

WIED Teleconference Minutes, September 23, 2011

Present: Beena Sukumaran, Adrienne Minerick, Donna Reese, Brian Kirkmeyer, Susan Lantz, Kristen Constant, Sandra Eksioglu, Mary Phelps

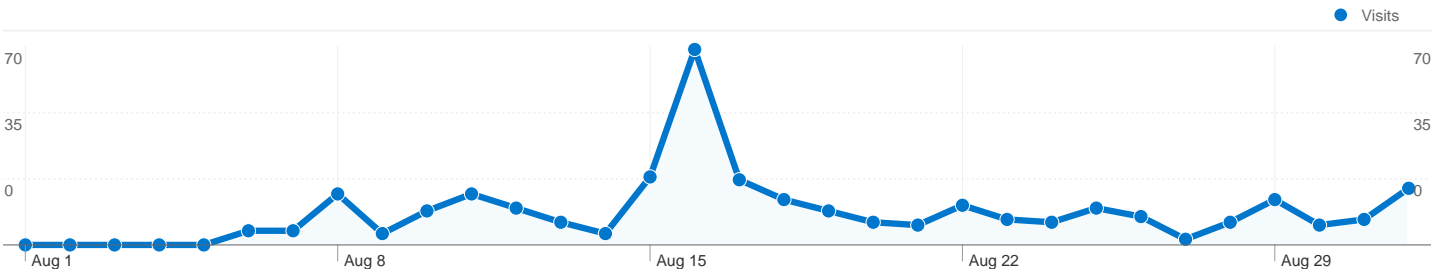
Absent: Susan Metz, Beth Holloway, Jenna Carpenter

1. Approval of minutes from the August teleconference
 - a. Approved with minor corrections.
2. Treasurer's Report – Adrienne
 - a. There is a question as to when the operating account disbursement is made from ASEE, as well as how the reimbursement for the joint reception was split.
 - b. Adrienne is checking to see how the membership renewals/additions compare to past years, since they drop in number in May/June/July.
3. Webmasters' Report – Mary & Sandra
 - a. Jobs listing is the most popular content page on the WIED website.
 - b. Suggestion to think about ways to drive people to other parts of the site.
4. Annual Conference 2012 – Kristen
 - a. Panel topics
 - i. These typically come from membership submissions, though the Dual Career panel was an Executive Committee suggestion.
 - ii. Panels do still require abstract submissions, and the membership will be reminded of this.
 - iii. Beena will oversee the Path to Administration panel logistics.
 - b. Paper status
 - i. Only one abstract so far, and Kristen will send a two-week reminder for submissions, plus one for reviewers.
 - ii. Donna will provide Kristen with the list of potential volunteers for reviewers, based upon sign-ups at the Business Meeting.
 - c. Kristen reached out to K-12 and MIND to get appropriate co-planners for the reception.
5. Distinguished Lecturer Nominations
 - a. Donna will coordinate this process. Kristen will provide some assistance with the Speakers Bureau connection.
 - Elizabeth J. Allen (Women in Higher Education: Equity Matters).
 - Sheryl Sandberg (or other IT woman CEO)
 - Valerie Young (author of "The secret thoughts of successful women")
 - Cynthia Breazeal who does social robotics (<http://web.media.mit.edu/~cynthiab/bio/bio.html>)
 - Cheryl Schrader (Off the Record: The Untold Stories of Women, Science and Technology)

6. Update on status of naming of AEG award
 - a. Donna has not heard back from ASEE about this, so there is not yet a decision made. We hope to know by the next teleconference.

7. Days/times for future meetings
 - a. October 28, 3-4pm eastern
 - b. December 2, 3-4pm eastern

Meeting was adjourned at 3:50PM Eastern time.



Site Usage

362 Visits

69.34% Bounce Rate

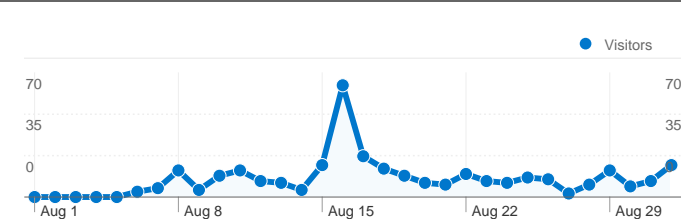
786 Pageviews

00:01:45 Avg. Time on Site

2.17 Pages/Visit

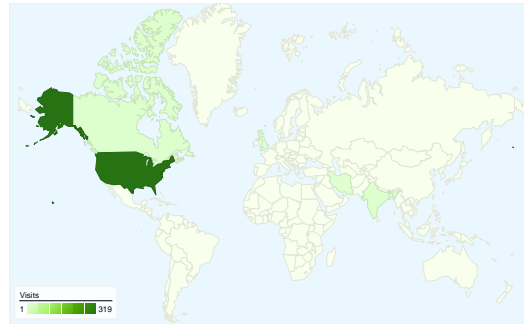
63.81% % New Visits

Visitors Overview

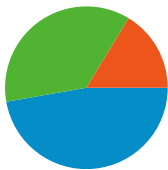


Visitors
267

Map Overlay



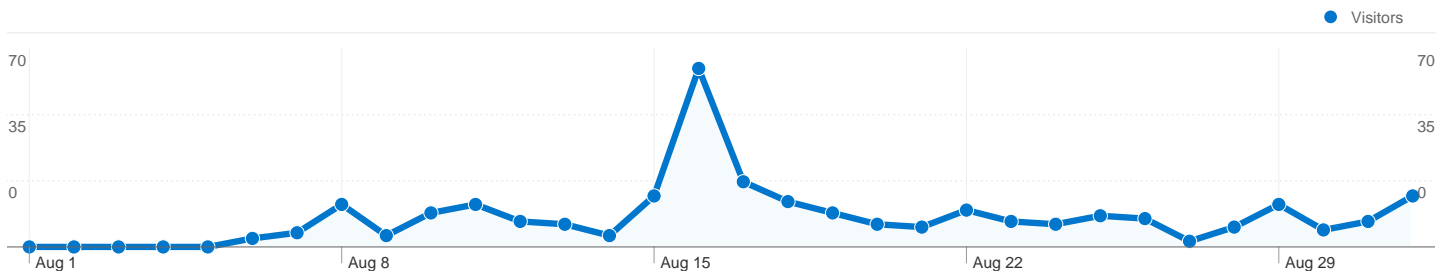
Traffic Sources Overview



- **Search Engines**
171.00 (47.24%)
- **Direct Traffic**
132.00 (36.46%)
- **Referring Sites**
59.00 (16.30%)

Content Overview

Pages	Pageviews	% Pageviews
/jobs.html	355	45.17%
/index.html	62	7.89%
/	61	7.76%
/news.html	50	6.36%
/members.html	37	4.71%



267 people visited this site

362 Visits

267 Absolute Unique Visitors

786 Pageviews

2.17 Average Pageviews

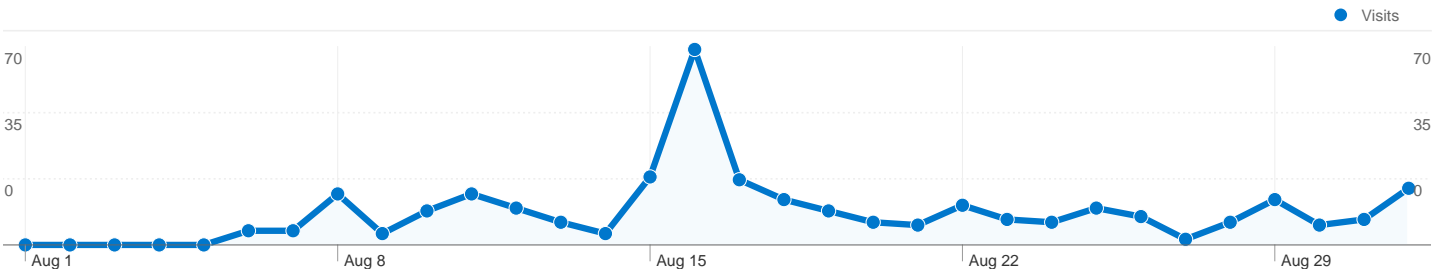
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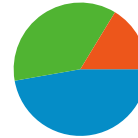
Technical Profile

Browser	Visits	% visits
Internet Explorer	146	40.33%
Firefox	113	31.22%
Chrome	67	18.51%
Safari	29	8.01%
Mozilla Compatible Agent	4	1.10%



All traffic sources sent a total of 362 visits

-  36.46% Direct Traffic
-  16.30% Referring Sites
-  47.24% Search Engines

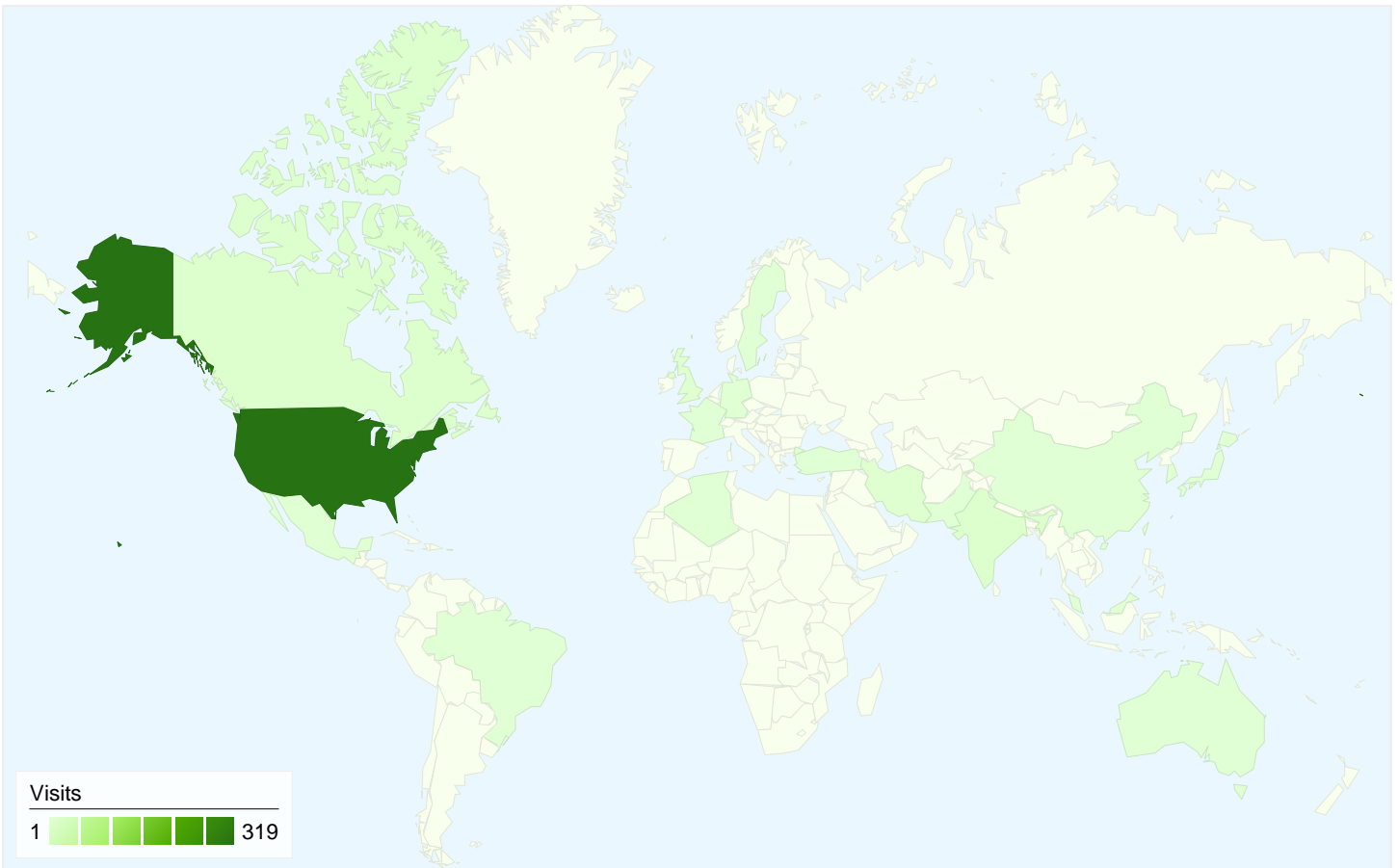


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Top Traffic Sources

Sources	Visits	% visits
google (organic)	163	45.03%
(direct) ((none))	132	36.46%
asee.org (referral)	44	12.15%
google.com (referral)	5	1.38%
bing (organic)	4	1.10%

Keywords	Visits	% visits
materials science and	11	6.43%
wied asee	8	4.68%
asee; jobs	4	2.34%
http://wied.asee.org/	4	2.34%
transportation faculty position	4	2.34%

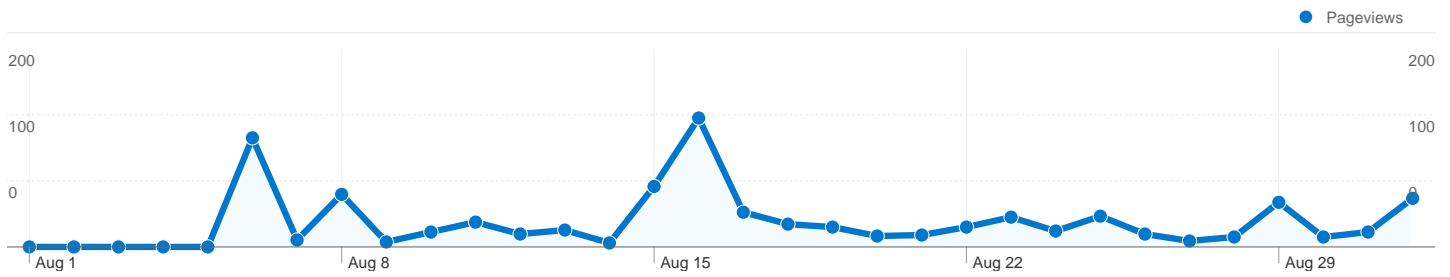


362 visits came from 21 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	319	2.29	00:01:54	60.82%	67.40%
Canada	8	1.12	00:00:15	100.00%	87.50%
India	8	1.00	00:00:00	100.00%	100.00%
United Kingdom	4	1.50	00:00:52	50.00%	50.00%
Iran	4	1.25	00:01:18	75.00%	75.00%
Germany	2	1.00	00:00:00	100.00%	100.00%
Mexico	2	1.00	00:00:00	50.00%	100.00%
Taiwan	2	1.00	00:00:00	100.00%	100.00%
Australia	1	5.00	00:03:49	100.00%	0.00%

Algeria	1	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 21



Pages on this site were viewed a total of 786 times

786 Pageviews

521 Unique Views

69.34% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/jobs.html	355	45.17%
/index.html	62	7.89%
/	61	7.76%
/news.html	50	6.36%
/members.html	37	4.71%